



14 - 16 JULY 2019
MANCHESTER UK
Hilton, Deansgate Manchester

PHASE I

where science becomes medicine

Partnership Opportunities



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ABOUT THE SYMPOSIUM

Following from the success of our symposium in March 2017, The Manchester Cancer Research Centre (MCRC) and Experimental Cancer Medicine Centres (ECMC) are hosting a symposium that will showcase the very best in Phase I research - learning from the history of Phase I, the current landscape, and shaping the future directions of early phase research. Throughout the three days over 150 oncologists, clinical researchers and scientists will be provided with a platform to interact and develop projects and opportunities within Phase I research.

PROGRAMME OVERVIEW:

- This symposium will bring together national and international experts in Phase I clinical trials to reflect on the current status and future direction of Phase I trials in oncology at this time of exciting change in the field.
- International keynote speakers will include eminent Phase I colleagues Lillian Siu (Princess Margaret Hospital, Toronto), Skip Burris (Sarah Cannon Research Institute, Nashville)
- Sessions will include:
 - RT Combination
 - Novel targets and their impacts on trial designs
 - Immuno-oncology
 - Precision Medicine
 - Advanced Therapies
 - Trial Design Methodology

These sessions will be chaired by the world renowned Professors Rob Bristow, Caroline Dive (CBE) and Richard Marais

THE SYMPOSIUM WILL FOCUS ON THE FOLLOWING:

- The drive to improve outcomes for Oncology patients and the escalating time and costs of drug development in oncology mean new ways of developing and trialling treatments are needed
- Phase I trials are currently undergoing an evolution with differences in design, scope and impact
- Precision Medicine is leading to a personalisation of cancer care with molecular profiling therefore having an increasingly important role in early phase trials.
- Trials involving molecular targeted agents, immunotherapies, cellular therapies and radiotherapy combinations require different approaches than those developed for cytotoxics to meet their unique challenges.
- Novel approaches to robust preclinical drug development are needed to produce new fields of research in the future
- Biomarker assays and other translational assays have an increasingly important role in early phase research
- Closer links between basic scientists, translational scientists and clinicians are essential for the future of drug development in oncology.
- Phase I trials act as the meeting point for science and medicine.
- Phase I trials are multidisciplinary requiring range of experts for their success with increasing importance being placed on the patient as a “co-scientist”.

ABOUT US

The Manchester Cancer Research Centre (MCRC) was established in 2006 by three founding partners: The University of Manchester, Cancer Research UK and The Christie NHS Foundation Trust. Since its creation, the MCRC has widened its reach to drive forward cancer research in other NHS trusts within Greater Manchester and to link with other cancer-specific funding bodies.

Our world-class basic research drives and facilitates the development of translational and clinical research, leading to practice-changing developments for cancer patients. We work with scientists and clinicians in Manchester, nationally, and internationally to achieve our mission to improve patient care by implementing personalised medicine for a range of cancers.

The Centre is a unique collaboration that brings together the expertise, vision and resources of its partner organisations, all of which have formidable individual reputations in the field of cancer research. International cooperation with institutions in China, Australasia, North America and Europe further enhances our strategic ambition to be one of the top translational cancer research centres in the world.

Our partnership creates the integrated approach essential to progress changes in patient diagnosis and care within the NHS, and important prevention and early detection research, through the Greater Manchester Cancer Plan, which covers a population of over 3 million people.

Manchester ECMC (Experimental Cancer Medicine Centre) is also leading the way in cancer research with an unwavering focus on offering the best possible clinical trial treatment options to patients. This is done through a renewed concentration on molecular profiling, biobanking, imaging, biomarker discovery and radiotherapy related research; as well as a focus on prevention and early detection. Manchester ECMC is also a paediatric centre.

The centre supports the newly refurbished NIHR Clinical Research Facility (CRF) at The Christie Hospital, now operating as one of the top recruiting centres in Europe. Our active early phase I/II clinical trial programme operates in some 14 cancer types, delivering novel experimental cancer medicine drugs to approximately 300 patients a year.

Our Manchester ECMC is closely aligned with the MCRC, the University of Manchester and the wider ECMC network- who are co-organizing this event. We are one of 18 adult and 11 paediatric centres based across the UK, who are provided with over £100million of infrastructure support by ECMC. This network of centres is critical to UK patients, approximately 3000 patients a year, in receiving experimental therapeutics that are not yet available as standard care. The ECMC network is jointly funded by Cancer Research UK and the Health Departments of England, Wales, Scotland and Ireland.

WHY PARTICIPATE?



The Phase 1 conference will provide you with the opportunity to enhance your reputation, highlight your organisation to an international audience & connect with clinicians, oncologists, drug developers, allied health professionals and scientists from Europe, USA, Canada, Australia, New Zealand, China and Japan



We will offer an array of new and varied sponsorship opportunities available for 2019 that will provide you with an excellent platform to build brand awareness and increase exposure



Foster collaborations and build new business relationships: Establish new networks, strengthen existing relationships with Symposium delegates in our comprehensive formal and informal programme of events.



This fantastic event will enable you to discuss and generate new ideas and gather new knowledge as well as network, network, network! Manchester is an incredibly vibrant and welcoming city with excellent transport links and an accessible venue.



THE AUDIENCE



Clinicians – medical oncologists, clinical oncologists, haematology, paediatric oncologists, pharmacologists



Translational scientists



Basic scientists



Drug developers – academic, clinicians



Industry – drug development (preclinical, early phase trials, translational)



Biomarker developers



Students and Post Docs



Allied health professionals – research nurses, pharmacists

SECTOR



Healthcare



Industry – drug development



Academia



Science

DEMOGRAPHICS



Local, national and international (including USA, Canada, Australia, New Zealand, China, Japan, Europe)

WHAT TO DO NEXT?

We are looking for a small handful of top tier sponsors to partner with MCRC and align their brand with Phase 1 more strategically. If you are interested in forming one of our exclusive partnerships please review the opportunities below. Should you wish to discuss your requirements to tailor a bespoke package and talk over your marketing strategy please contact Ashley Cook at 2019Phase1@conferencepartners.com and 0131 306 0120

THE VENUE

Manchester has long been considered a city that paves the way in terms of innovations and developments and as a host city it does not disappoint. Well connected by air, road and rail the city's vast array of art galleries, museums and architecture are easily explored on foot. The Hilton Manchester Deansgate itself is housed in the iconic, 47 storey Beetham Tower in heart of the city centre. This modern, stylish building is ideally located and a superb host venue. Offering an array of rooms, which are ideal for meetings and exhibition areas, it is the perfect venue for this event.

PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER

£15,000.00 (EXCLUSIVE, ONE PARTNER ONLY)

A prominently located stand which includes:

- Five full registrations inclusive of welcome reception
- Four exhibitor passes inclusive of welcome reception
- One flyer or promotional item (provided by the sponsor) in attendee's registration package
- Recognition at the Symposium via holding slide tiered list of supporters and on the Symposium website, featuring linked sponsor name and company logo
- Full page recognition in Symposium programme
- The partner may provide a freestanding banner which will be positioned in the registration area for the duration of the Symposium (maximum size 2m high x 1m wide)
- In addition the partner may choose sponsorship elements up to and including the value of £10,000 – see list of Sponsorship Opportunities on the following page.

GOLD PARTNER

£10,000.00 (EXCLUSIVE, ONE PARTNER ONLY)

A prominently located stand which includes:

- Three full registrations inclusive of welcome reception
- Two exhibitor passes inclusive of welcome reception
- One flyer or promotional item (provided by the partner) in attendee's registration package
- Recognition at the Symposium and on the Symposium website, featuring linked partner name and company logo
- In addition the partner may choose sponsorship elements up to and including the value of £7,000 – see list of Sponsorship Opportunities below.

PARTNERSHIP OPPORTUNITIES

SILVER PARTNER

£7,000.00

A prominently located stand which includes:

- Two Symposium registrations inclusive of welcome reception
 - Two exhibitor passes inclusive of welcome reception
 - One flyer or promotional item (provided by the partner) in attendee's registration package.
- Recognition at the Symposium and on the Symposium website, featuring linked partner name and company logo
- In addition the partner may choose sponsorship elements up to and including the value of £4,000 – see list of Sponsorship Opportunities below.

PARTNER BONUS

In addition to the specific elements included above, all of our Silver, Gold and Platinum partners will have their logos featured on a 'sponsor page' in a tiered manner. The logos will be used on holding slides & digital screens to ensure a high level of exposure to the audience.

BESPOKE PACKAGES

In addition to the packages noted above we are happy to discuss bespoke packages that will meet your budget and requirements. Please contact us on +44 (0)131 306 0120 or email 2019Phase1@conferencepartners.com to discuss further.



SPONSORSHIP OPPORTUNITIES



BRAND PARTNER £7,000.00

- Logo to appear on the pack alongside the event logo
- Partner opportunity to provide promotional gift or booklet
- Partner opportunity to provide branded lanyards for all participant badges (maximum 350)
- Recognition at the Symposium and on the Symposium website, featuring linked partner name and company logo.



'CONFERENCE DINNER' SPONSOR £3,000.00

The Welcome Reception is always a fun and memorable networking event and we expect the 2019 Welcome Reception to be equally as popular. The event will be held on Sunday 14th July. Sponsorship will include recognition at the Symposium and on the Symposium website, featuring linked partner name and company logo

- Sponsor will be permitted to give a 5 minute welcome speech at the reception
- Sponsor may provide a free standing banner positioned at the entrance to the welcome reception (maximum size 2m high x 1m wide)
- Desk-tent signs on the tables at the welcome reception featuring the sponsor name and logo
- Opportunity to provide other small collaterals or branded napkins if desired.



THE 'RECHARGING STATION' £4,000.00

- The recharging station has become one of the busiest hubs of modern day exhibitions. Keeping their device fully charged is essential.
- The station will be a dedicated and defined space within the exhibition area, with tall table/bench table offering plug in points for charging
- Corporate literature may be displayed in the recharging station (the sponsor to supply)
- The sponsor may provide a freestanding banner which will be positioned in the recharging station (maximum size 2m tall x 1m wide)
- Recognition at the Symposium and on the Symposium website, featuring linked partner name and company logo One exhibitor pass included.
- One exhibition pass included line is below



SYMPOSIUM BREAK-TIME £2,500.00 (PER DAY)

Breaks are lunchtime, mid-morning and mid-afternoon

- Recognition on the website, featuring linked partner name and company logo, and the supported day
- Desk-tents with sponsor organisation name on the catering tables at all sponsored break times for that given day
- Opportunity for sponsor to erect two pull-up style banners for the duration of the day adjacent to two prominently placed catering tables.

SPONSORSHIP OPPORTUNITIES



SESSION SPONSOR

£1500.00

Lectures provide an ideal opportunity for sponsors to raise their profile with delegates, This is a chance to support a lecture and will include your logo on a holding & closing slide; one seat drop and two pop up stands displayed at the entrance to the lecture hall.



E-SHOT

£1000.00

Send an e-shot to the participants of MCRC 2019 two weeks ahead of the event. An ideal way to engage delegates ahead of time and to take advantage of this we ask for the text content to be provided by sponsor.



WELCOME PACK

£1,000.00

Sponsor to produce and provide one promotional item to be inserted into each of the packs. Please note: quantity is estimated at 350. Delivery details, quantity & timeline will be included in the Technical Manual. Maximum size A4 please (can be double sided).



DIGITAL SCREEN ADVERTISING

£750.00

Throughout the venue there are several digital screens which we will use to display your corporate advert digitally within the venue. The floorplan, programme and key note speaker information will be shown on these screens guaranteeing that each and every attendee will be seeing your advert.

Exhibition and sponsorship opportunities are all subject to availability and only confirmed upon receipt of a signed booking form.



ABSTRACT TRAVEL AWARD

SPONSOR £795.00

Align your brand and raise your profile to this audience by supporting an abstract presentation, covering the presenters registration and accommodation fees of at the Phase 1 conference 2019.

THE EXHIBITION

We have created a bustling area and are limiting the number of booths so as to ensure a high level of interaction between exhibitors and the audience. The exhibition area will be accommodating innovation such as a recharging area, catering and seating with direct access to the scientific posters, so we are expecting the audience to visit frequently and stay for longer.

EXHIBITION ONLY PACKAGE

£5,000.00

- Includes table top exhibition area (3m x 3m)
- A table and two chairs
- One power socket
- One complimentary exhibitor pass which grants access to the exhibition hall, the welcome reception and permits you to enjoy complimentary tea/coffee and lunch each day

Should you wish to purchase additional exhibition passes, you can do so at £195 each.

Symposium registration is available via the registration page [mcr.manchester.ac.uk/conference] or, you are able to upgrade your exhibition pass(es) to full registrations by emailing your request. The cost to upgrade is £195 per registration. Symposium registrations permit you the same access as exhibitor passes but also include the opportunity to access and enjoy all scientific sessions over the three days.

COMPLIMENTARY NETWORKING EVENT

Please note there is a welcome reception on the evening of Sunday 14th July 2019 and all exhibitors are cordially invited to attend on a complimentary basis. The welcome reception will take place in the exhibition hall and all registered participants are invited.

EXHIBITION FLOORPLAN

Please see below floorplan and be sure to request your preferred stand number when you submit your booking form.

REDUCED RATE EXHIBITION STANDS

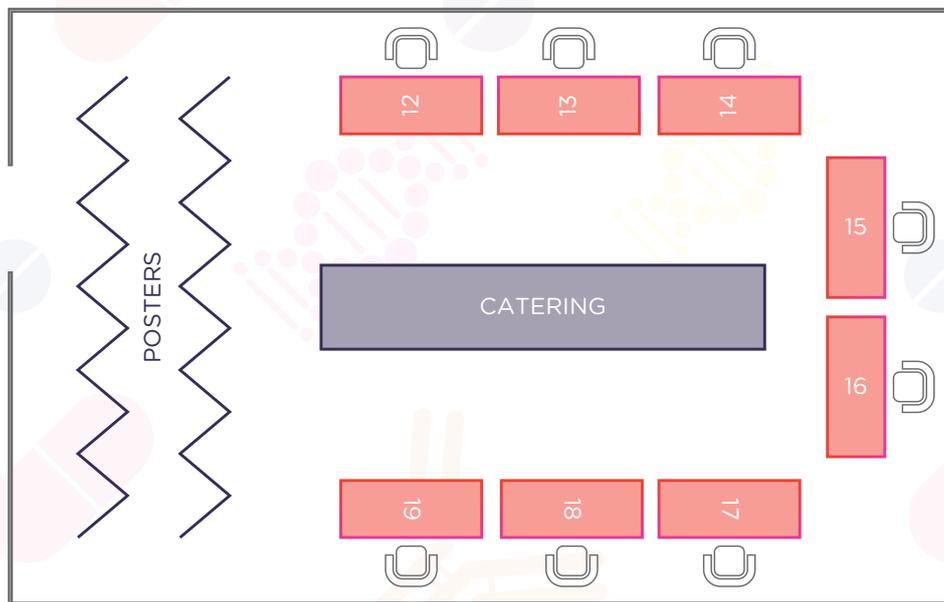
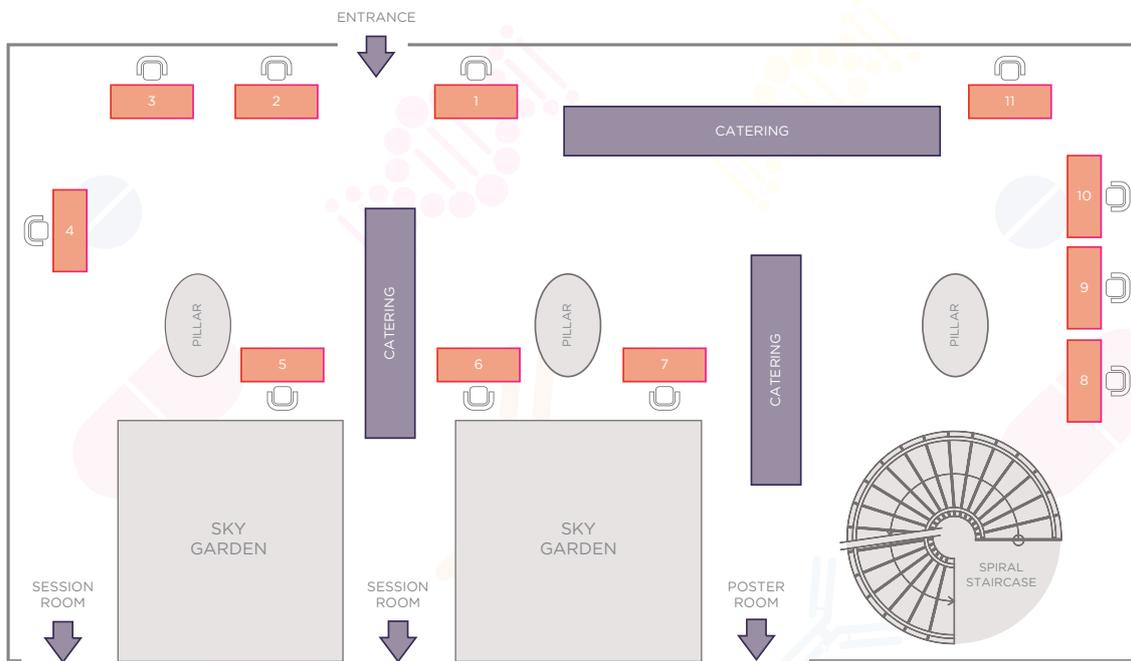
For a reduced rate of £750, if you are a charity, book publisher or not-for-profit society featuring future meetings, you can enjoy interaction with this key audience from a tall table and two tall stools located within the busy exhibition. Your stand will be granted sufficient space to display pull-up style banners and/or freestanding leaflet dispensers or similar. You will be listed on all materials as an exhibitor and be provided with one exhibitor pass.

QUICK AND EASY PROCESS

Nearer the time, you will be provided with a technical manual to help guide you through the planning process including support with delivery, set-up, enhancements, breakdown and health and safety.

EXHIBITION FLOOR PLAN

This is the Phase1 Partners floor plan; please indicate your preferred table number when you are booking your exhibition stand. Please note that the organisers will allocate exhibition space on a first come first served basis. The organisers will confirm your exact exhibition stand number in Jan 2019.



TERMS & CONDITIONS

ACCEPTANCE OF GENERAL TERMS

Those wishing to participate as a sponsor or exhibitor unreservedly accept, and undertake to comply with these general terms. The event organiser reserves the right to give notice should any new provisions, circumstances or changes in the interest of the event occur.

CANCELLATION OF PHASE1 2019

It is mutually agreed that in the event of total or partial cancellation of the meeting due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, the organiser shall determine an equitable basis for the refund of a portion of the item(s) purchased, after due consideration of expenditures and commitments already made. Under no circumstances is the organiser responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

PAYMENT TERMS

All prices are quoted exclusive of VAT, unless otherwise stated. Sponsors and exhibitors will be invoiced as follows: The total balance of 100% will be invoiced on receipt of the completed order form and will be due for payment upon receipt of the invoice to guarantee the reservation. All payments must be made in GBP Sterling.

If an exhibitor pays registration fees for invited participants, these fees cannot be offset against the exhibition amount; this applies to all categories. Registration fees must be paid separately in all cases.

CANCELLATION POLICY

Cancellations and changes to your original booking must be made in writing to Conference Partners UK Ltd. For cancellations made:

From six months prior to the Symposium will incur a cancellation fee of 40%

From four months prior to the Symposium will incur a cancellation fee of 100%

UNSCHEDULED MEETINGS AND EVENTS

During the Symposium, no participant or exhibitor may organise, attend or favour meetings, gatherings or any other events, relating to the topics covered by the Symposium, or that will overlap with the purpose of the exhibition which have not have been reported to, and approved by, the organising committee beforehand.

STAFFING OF STANDS

Exhibitors will be required to ensure that their stands are staffed during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

PRODUCT DISCLAIMER

The organisers do not, in any manner, endorse any of the products or services related to the exhibitions which have been accepted for display during the meeting.

MCRC SYMPOSIUM LOGO

Exhibitors are permitted to use the Phase1 Symposium logo which can be obtained from the organisers upon request.

SECURITY AND INSURANCE

The Organisers will not be held responsible for any loss or damage to exhibitor's goods and exhibitors are reminded that they should undertake the arrangement a public liability insurance policy providing cover for any/ all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a 'rental risks' clause to cover loss, theft, damage to all/ any equipment that it is the custodian. Upon request, the organiser will be provided with copies of such policies.

HEALTH AND SAFETY AT WORK REGULATIONS

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

DAMAGE

Exhibitors shall leave the shell scheme and hired equipment in the same good condition that it was found in and will be liable for any damage caused as a result of their facilities and decoration.

DISTRIBUTION OF MATERIALS

Any distribution of advertising materials, corporate leaflets, invitations or flyers may only be carried out from the exhibitors stand or within the pre-reserved meeting room and designated space. Please seek approval prior to handing out any consumable products.

INTELLECTUAL PROPERTY

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The participant shall not acquire any intellectual property right over the services and products offered by the organiser.

TRADEMARKS AND LOGOS

The exhibitors will be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event. It shall hold the organiser harmless as regards any action in this respect. Moreover, the participant hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.

BOOKING FORM

PARTNERSHIP, SPONSOR AND EXHIBITION OPPORTUNITIES

Please scan and complete this form and email it along with an EPS version of your company logo and a 75 word company biography to Ashley Cook, 2019Phase1@conferencepartners.com.

PARTNERSHIP AND/OR SPONSOR OPPORTUNITIES

I would like to confirm

1. _____
2. _____
3. _____

(Please specify what partnership and/or sponsorship opportunities you would like to confirm)

Total Cost: £ _____ plus VAT at 20%

EXHIBITION

I would like to book an exhibition stand:

Total Cost: £ _____ plus VAT at 20%

Please indicate your booth number preferences (see the floor plan):

- 1st preference: _____
2nd preference: _____
3rd preference: _____

EXHIBITOR BADGES NAMES

1. _____
2. _____
3. _____

Additional Exhibitor Badges Names, cost of £195

1. _____
2. _____
3. _____

Exhibitor pass upgrades to full registrations, cost of £195

1. _____
2. _____
3. _____

ORGANISATION'S VAT

REGISTRATION NUMBER:

Note: All VAT registered UK organisations availing of partnership and exhibition opportunities are subject to VAT at 20%. All VAT registered EU organisations will not be charged VAT on partnership if a VAT number is included on the booking application below. All exhibition is subject to VAT at 20%.

VAT Registration Number _____

Name: _____

Organisation: _____

Address that will appear on the invoice:

City, State, Zip/Postal Code: _____

Phone: _____

Ref / PO #: _____

E-mail: _____

Signature _____

Please email or return this form to the address below, if you require further information please contact:

Ashley Cook, Phase 1 Account Manager,
Conference Partners Ltd.
Tel: + 44 (0)131 306 0120
Email: 2019Phase1@conferencepartners.com
Website: www.conferencepartners.com

